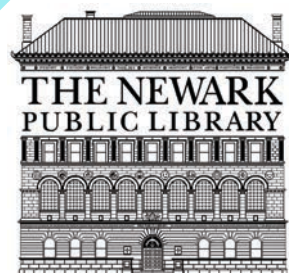


THE NEWARK PUBLIC LIBRARY *Annual Report*



2019-2020

INTRODUCTION

Welcome to Newark Public Library’s first online annual report! This edition includes news of the library’s activities and events in 2019 and 2020, offering a quick, informative look at two very different years. It’s a reminder of life pre-pandemic and it also demonstrates how the library continued to fulfill its mission throughout 2020, providing essential information and entertainment, virtually and in-person. NPL, always an important resource for children and adults, became a lifeline for many last year. We’re proud of what we achieved and the number of people we assisted during this unprecedented time.

VISION

In serving the entire Newark community, the Newark Public Library will be a national model of innovation, collaboration, and service excellence.

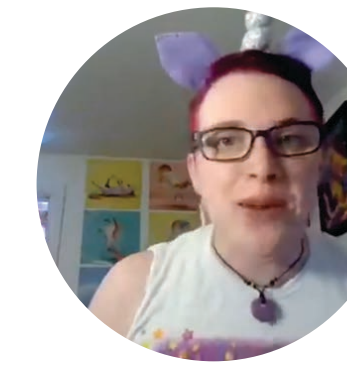
MISSION

The Newark Public Library transforms lives and strengthens communities through innovative services, stimulating programs, and inspiring collections.



OUR VALUES

Commitment We pledge to set a distinctive standard of excellence in all services for our library’s users, for the City of Newark, and for our staff.	Community We engage with residents to co-create a happy, productive Newark. We make the library an active, integral community citizen.	Cooperation We use our different strengths to work together and with partners throughout the city to achieve our mission and to encourage curiosity in Library users.	Enrichment We shape and transform lives through our programs, services, and collections to fulfill the expectations and dreams of all who use Library resources.	Expression We provide a safe space, where all individuals are free to be themselves.	Inclusion We welcome people of all ages, abilities, beliefs, classes, colors, ethnicities, genders, gender preferences, and shapes into these libraries. Libraries are for everyone. Everyone belongs here.	Innovation We invite and encourage change as Newark communities’ needs evolve.	Leadership We are a hub of the community. We use our skills and resources to help all Newarkers.
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BOARD OF TRUSTEES

(as of 12.31.20)

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Mr. Miguel Rodriguez

Mr. Domingo Morel

Mr. Hassan Abdus-Sabur

LIBRARY LOCATIONS

Main Library • 5 Washington Street, 07102 • 973-733-7784

Branch Brook Branch • 235 Clifton Avenue, 07104 • 973-733-7760

Clinton Branch • 739 Bergen Street, 07108 • 973-733-7757

North End Branch • 722 Summer Avenue, 07104 • 973-733-7766

Springfield Branch • 50 Hayes Street, 07103 • 973-733-7736

Vailsburg Branch • 75 Alexander Street, 07106 • 973-733-7755

Van Buren Branch • 140 Van Buren Street, 07105 • 973-733-7750

Weequahic Branch • 355 Osborne Terrace, 07112 • 973-733-7751

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Ingrid Betancourt, *Assistant Director for Special Collections*

Anna Coats, *Assistant Director for Public Services*

Leslie Colson, *Assistant Director for Human Resources*

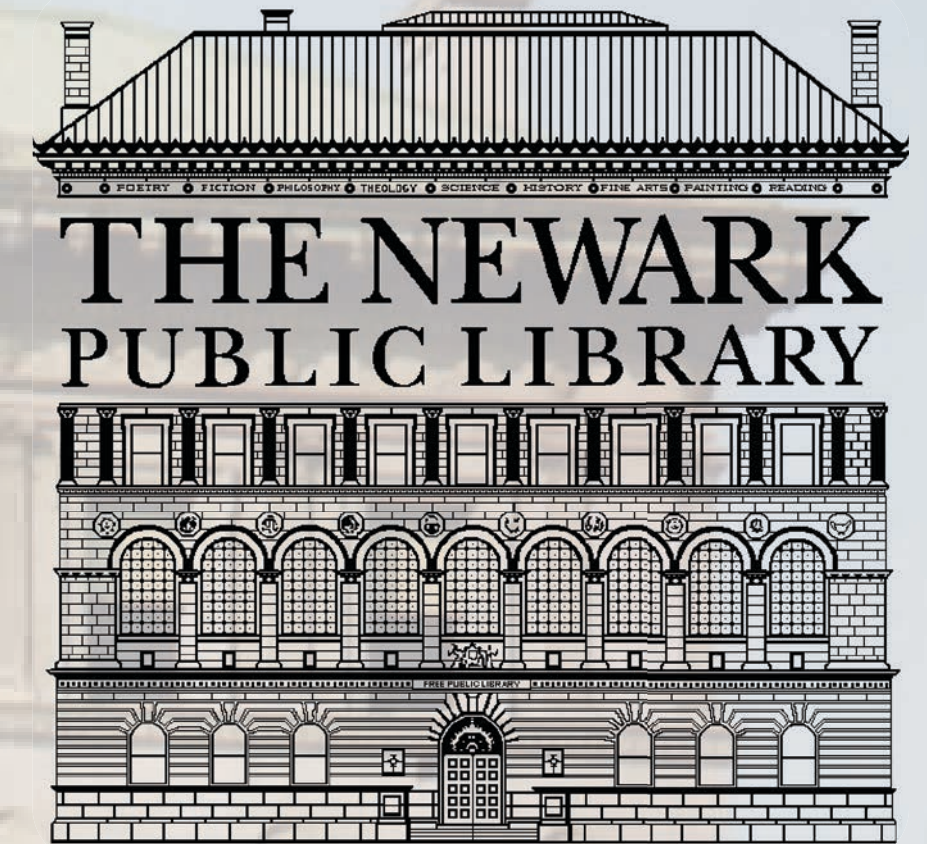
Kirsten Giardi, *Assistant Director for Development*

Rodney Jefferson, *Assistant Director for Finance*

Jacqueline Jones, *Head of Security*

Zuhare Meri, *Building Superintendent*

George Wheatle Williams, *Assistant Director for Capital Planning*



CITY OF NEWARK

Ras J. Baraka, *Mayor, City of Newark*

MUNICIPAL COUNCIL

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Eddie Osborne, *Council Member-At-Large*

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Anibal Ramos Jr., *North Ward Council Member*

INTRODUCING NPL'S NEW DIRECTOR

In August 2020, Joslyn Bowling Dixon joined NPL as its new director. Previously she served as Deputy Director of the Prince William Public Library System in Virginia. Lauren Wells, President, Newark Public Library Board of Trustees, describes her as someone who “understands the needs of diverse communities, young people, and families.” We’re proud to introduce our new director who’ll be leading NPL as it moves into a new, vibrant post-pandemic era.



Joslyn Bowling Dixon

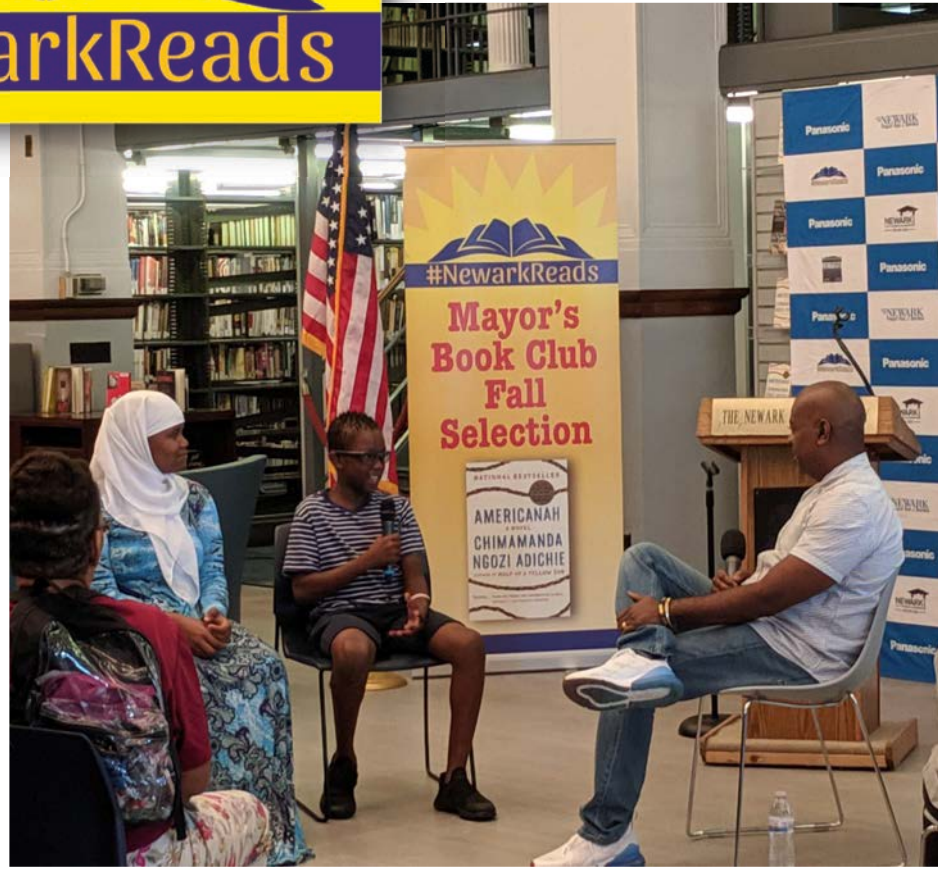
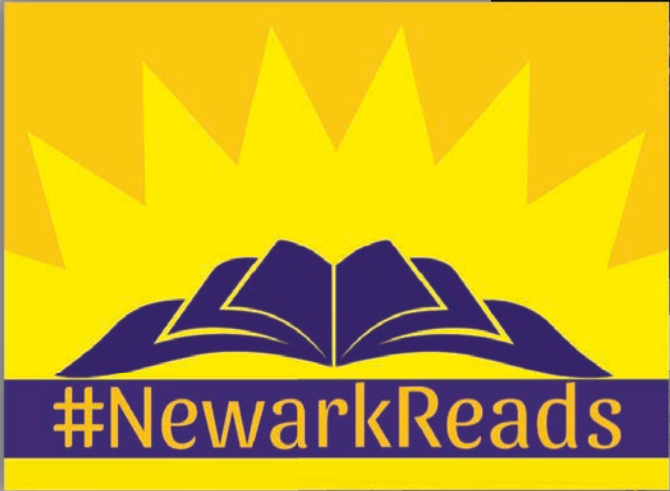
Here she is to share her impressions of the library and Newark.



#NEWARKREADS MAYOR'S BOOK CLUB



NPL is a proud partner of The Mayor's Book Club. Established in June of 2019, this initiative is a pillar of #NewarkReads, the literacy coalition that seeks to provide residents of all ages with access to thoughtful, challenging reading selections to improve literacy and encourage civic discourse. Book selections have included *I Am Malala*, *The Crossover*, *Americanah*, and *The Autobiography of Malcolm X*.



CHILDREN & TEEN PROGRAMMING



2019

Lively and informative best describes the Children & Teen programs held in the Main Library and branches during this year. Younger students enjoyed a wide range of programs that included a handful of Kid's Paint & Sip events, a variety of story times, and the ever popular Pancakes & Pajamas! Special read-aloud sessions, hosted by Harmonica Sunbeam and the HGTV's Kitchen Cousins, brought together families and fun to our libraries throughout the year.

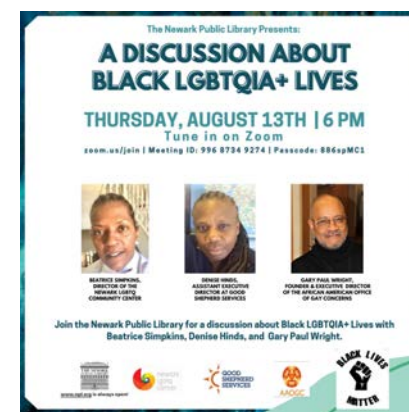
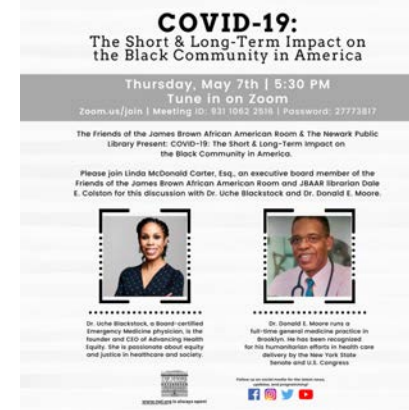
Teens worked closely with NPL's Poet in Residence, Jasmine Mans, to create spoken word masterpieces, which helped to build confidence in speaking their truth. The Springfield branch continued to be a beacon for teens by providing college readiness programs and college fairs. NPL partnered with NJPAC to host *Books on the Move*, as well as *Jazz in the Stacks*, at all of our branch locations. Teens also were treated to "A Night with N.K. Jemisin", which brought the award winning science fiction author to NPL to talk about her books and her writing process.

2020

Even COVID-19 could not interrupt the library programs that help to reinforce a love of reading among Newark children and teens. Throughout the lockdown, NPL hosted a large assortment of virtual story times that were offered in English, Spanish and Portuguese. Our staff and community members graciously volunteered their time to read in their native language. Teens were able to participate in virtual poetry workshops via Zoom, and had an opportunity to meet with former United States poet laureate, Tracy K. Smith.



THE JAMES BROWN AFRICAN AMERICAN ROOM



2019

Black History Celebrations at NPL always bring fresh perspectives. This year the theme was *The World Is Yours - Hip Hop: Newark and Beyond*. Some of the performers and panelists who helped celebrate hip-hop included famed female rapper Roxanne Shante, DJ Kool V, and Newark's own Dupre Kelly from the internationally acclaimed rap group Lords of The Underground. Programs included discussions on community development, the financial aspects of the hip-hop business and how hip-hop impacts the Black Lives Matter movement.



2020

"The Black Athlete in America: Protest, Activism and Inclusion" was the focus for programs and the exhibit which opened just before the pandemic hit the city. The keynote speaker was NFL Hall of Famer George Martin, a former New York Giant. We also welcomed Malcolm X. Shabazz High School alum and former NBA forward Anthony Avent and boxer Shakur Stevenson, a Newark native and Olympic Silver medalist in the 2016 Rio Games. Programs included a panel discussion of athletes and coaches featured in the YouTube documentary *Best Shot*. The exhibit featured colossal portraits of Joe Louis and Muhammad Ali by artist Alexander Van Armstrong. Several engaging virtual programs were hosted throughout the year, ranging from jazz to genealogy research, and psychological survival to social justice issues in the wake of the George Floyd killing.

NJHRIC & LATINO PROGRAMMING

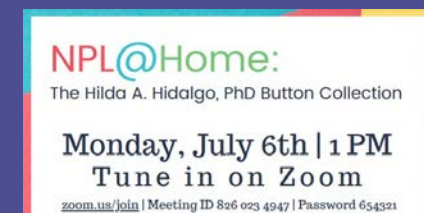
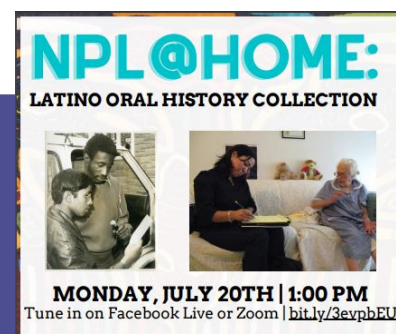
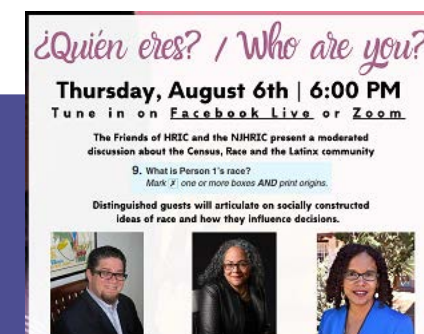


2019

The New Jersey Hispanic Research and Information Center (NJHRIC) hosted the 2019 Latino Celebration – *Andean Culture: Alive in New Jersey*. Activities included an exhibit, and a variety of music, dance and Andean food presentations highlighting the richness and diversity of the Andean cultures that are found here in New Jersey. Local writers, Paola Tejada Bueno and Mrytte Morelli hosted a book discussion, and Marianela Moyano led *Lee Conmigo y Tomemos Café Club de Lectura*, which explored classic novels from famous Andean authors. A live Pachamama ceremony for children was a thrill for many families. The year ended with a wonderful surprise when the Puerto Rican Community Archives were awarded the 2019 Innovative Archives Award at Mid-Atlantic Regional Archives Conference.

2020

When the library closed due to the pandemic, the NJHRIC turned seamlessly to virtual programming including a series of NPL@Home virtual programs; tiempos de cuentos (bilingual story times); discussions of timely issues such as COVID-19 health resources for immigrants; and the Gente y Cuentos / People & Stories series. The 2020 Latino Celebration, *¡Sí se Puede! Latinx Civil Rights Movements in the US*, included a keynote address by scholar/hip-hop activist Rosa Clemente, spoken word performance by local poet Porta Rock, and labor activist Dolores Huerta in a conversation with community leaders.



ADULT PROGRAMMING



2019

The year offered a lively mix of programs for adults, including drinks, dancing and even a murder mystery! Once again, NPL hosted the Coquito Master Competition, a blind tasting competition to choose the best version of this traditional coconut-based holiday drink of Puerto Rico. Murder, mayhem and many laughs were all on the menu for NPL's first-ever Whodunnit Mystery Dinner, which was a perfect fit for Centennial Hall. Our Friday Night Dance Parties were the place to be all summer long, and our Hot Cuban Night, in partnership with Jimenez Tobacco, brought guayaberas, cigars and live Cuban music to NPL's courtyard for a beautiful, vibrant evening. NPL's social worker teamed up with librarians to offer Outsider Artz, a series of free art workshops for individuals who are experiencing homelessness. In addition to creating a safe space to build trust and link to social services, the program demonstrated NPL's commitment to inclusion, expression and serving underserved and marginalized residents.

2020

2020 began on a festive note with the Coquito Masters Competition in January 2020, followed by February's Black History Month Celebration and the launch of The Fresh Start Initiative in March, 2020. Fresh Start provides assistance to individuals returning to the community, including workshops on overcoming barriers to employment, resume writing, job search and interviewing tips. Although NPL facilities were subject to mandatory closure due to the onset of the COVID-19 pandemic, its virtual doors remained open. NPL pivoted to online service delivery for many core services and created more than 250 new programs to serve users from Newark and around the world. One of these programs, American Sign Language classes, attracted a huge following at the national level.



LGBTQ CENTER PROGRAMMING

2019

In May, the LGBTQ Community Center at Newark Public Library held its grand opening and ribbon cutting ceremony, with special guest, NJ's First Lady Tammy Murphy, as the keynote speaker. Later that summer, the LGBTQ Center hosted a poignant panel discussion about conversion therapy, with local experts Dr. Eunice Aviles, Elder Kevin Taylor, and Nala Tousissant all sharing their experiences. Maplewood Councilman, Dean Dafis, served as the moderator for this important discussion. Afterwards, Garrard Conley, author of the memoir *Boy Erased*, shared his experience with conversion therapy and why he felt so compelled to document it in a book – which has now been made into a major motion picture. The LGBTQ Center also hosted weekly sessions of the Rainbow Alliance, a support group for young adults who may be struggling with their sexuality and other challenges that are specific to the LGBTQ community.



2020

During the pandemic, significant virtual events were hosted, including a celebration of Pride Month with a tour of LGBTQ resources available on the library's digital archive. Virtual LGBTQ+ Drop-Ins and *A Discussion about Black LGBTQIA+ Lives* featuring Beatrice Simpkins, Denise Hinds and Gary Paul Wright demonstrated the flexibility of the center's programming.

The Newark Public Library Presents:
**NPL@Home:
LGBTQ Resources**

MONDAY, JUNE 29TH 1:00 PM

zoom.us/join | Meeting ID 934 3505 3170 | Password 3EB3WVRh

*Celebrate Pride Month
at the
Newark Public Library!*



UNITED STATES CENSUS 2020



The Newark Public Library worked closely and successfully with the Census Bureau and the City of Newark to promote 2020 Census participation among historically undercounted populations. The library provided promotional materials and incentives to participants.

With the support of awards from the New Jersey Library Association; the Fund for New Jersey; and the Healthcare Foundation of New Jersey, the library hosted Mobile Census Units (MCUs) at several branches and at the Main Library, run by bilingual Census-trained staffers who helped the public fill out forms using laptops and tablets provided by Census staff.

Information about the Census was available on the library's website, through social media, a virtual program in Spanish and short public service announcements embedded in the library's regular programming. NPL's IT department also created and posted promotional videos developed for the city's diverse communities. Through these efforts, more than 1,300 families were able to fill out Census forms.



Make Sure Newark Counts!

POP-UP CENSUS SITE @ NEWARK PUBLIC LIBRARY

It's not too late! The 2020 Census is still happening.
The City of Newark and NPL are teaming up to help you get counted. Visit the pop-up Census site to receive one-on-one assistance to complete the Census.

VISIT OUR CENSUS POP-UP & FILL OUT YOUR CENSUS TO RECEIVE A SHOPRITE GIFT CARD!

MONDAYS, WEDNESDAYS & FRIDAYS
through September 30th | 11 AM - 2:30 PM
No appointment necessary! Face coverings are required at all times.

HAVEN'T FILLED OUT THE 2020 CENSUS YET? COMPLETE YOUR CENSUS AT THE NPL CENSUS POP-UP SITE & RECEIVE A SHOP RITE GIFT CARD!

1. Visit The Newark Public Library's Mobile Census Site - located in front of the Main Library at 5 Washington St. in Newark - and get help completing the Census online.
2. Once you complete your Census you will receive a Shop Rite gift card (one per family). A valid ID is required.
3. Available while supplies last.

5 Washington Street, Newark • 973.733.7779

THE NEWARK PUBLIC LIBRARY
CITY OF NEWARK
Mayor Ras J. Baraka

GET COUNTED!
Newark Public Library is here to help!
CENSUS 2020

GET COUNTED!
Newark Public Library is here to help!

CENSUS 2020

PHILIP ROTH PROGRAMMING



You are cordially invited to attend the Newark Public Library's **PHILIP ROTH LECTURE**

November 4, 2019 6:00 TO 8:00 PM

SEAN WILENTZ

SPEAKING ON
**AMERICAN SLAVERY
AMERICAN ANTISLAVERY**

DRAWING: BURT SILVERMAN; PHOTO: SAMEER KHAN



**Philip Roth
Personal Library**

AT THE
NEWARK
PUBLIC
LIBRARY



You are cordially invited to attend the Newark Public Library's **PHILIP ROTH LECTURE**

September 30, 2020 6:00 TO 8:00 PM

Guest Lecturer
TRACY K. SMITH

DRAWING: BURT SILVERMAN; PHOTO: JASON DECROW/AP

Join us for a Cocktail Hour & Discussion of HBO's *The Plot Against America*

MONDAY, APRIL 20TH | 5-6 PM
via Zoom Meeting



The Newark Public Library Foundation invites you to mix up your favorite 1940s cocktail and join us for an hour of lively conversation as we discuss HBO's *The Plot Against America* series before the season finale.

This event is an exclusive preview of the types of programs that will be featured in the Philip Roth Personal Library. We ask you to join us in supporting the success of this project by making a gift to the Newark Public Library Foundation.

Please visit npl.org/PlotAgainstAmerica

PHILIP ROTH'S
NEMESIS
and the
COVID-19 Pandemic

Join us for a discussion of Philip Roth's novel *Nemesis* in the context of the COVID-19 Pandemic.

THURSDAY, JUNE 25TH | 12 - 1 PM EST
Register today at npl.org/nemesis

NEMESIS

Moderator:
Samuel O. Freedman, an American author and journalist and professor at the Columbia University Graduate School of Journalism.

Panelists:

- Sheldon Brass, Esq., "Born at the Beth," Wakefield graduate, and childhood witness to a Newark polio outbreak.
- Dr. Robert L. Johnson, Dean, Professor, & Director, Adolescent & Young Adult Medicine, Rutgers-New Jersey Medical School and Interim Dean, Rutgers Robert Wood Johnson Medical School
- Dr. Leslie Kantor, Chair, Department of Urban-Global Public Health, Rutgers University Global Health Institute
- Dr. Ben Martin, Assistant Professor, Internal Medicine, University of Virginia

PHILIP ROTH

As a lead-up to the opening of the Philip Roth Personal Library, the library held several significant events. In 2019, celebrated author and leading American history scholar Sean Wilentz presented the Philip Roth Lecture on "American Slavery, American Antislavery."

Despite the pandemic, 2020 was a chance for the Library to expand its Philip Roth programming, as well as to move the construction of the Philip Roth Personal Library forward. The virtual Roth lecture featured Tracy K. Smith, the 22nd Poet Laureate of the United States, speaking on "The Role of Art in the Struggle for Racial Justice." A robust series of virtual programs related to Roth included a discussion of HBO's *The Plot Against America*, based on Roth's novel of the same name; "Nemesis and the Covid-19 Pandemic," sparked by the Roth novel *Nemesis*; and "A Reading and Conversation with Benjamin Taylor," author of *Here We Are: My Friendship with Philip Roth*.

As of June 8th, 2021, the Philip Roth Personal Library is open to the public during Main Library hours. Researchers and scholars are able to access the collection by appointment.

THE NEWARK PUBLIC LIBRARY FOUNDATION PRESENTS:

**A Reading & Conversation
with Benjamin Taylor**

WEDNESDAY, JUNE 3RD, 4-5 PM | TUNE IN ON ZOOM

Join us for A Reading and Conversation with Benjamin Taylor. Taylor will discuss his new memoir, *Here We Are: My Friendship with Philip Roth*.

Benjamin Taylor's memoir is a deeply felt, beautifully crafted meditation on friendship and loss, and a touching portrait of Philip Roth from one of his closest friends.

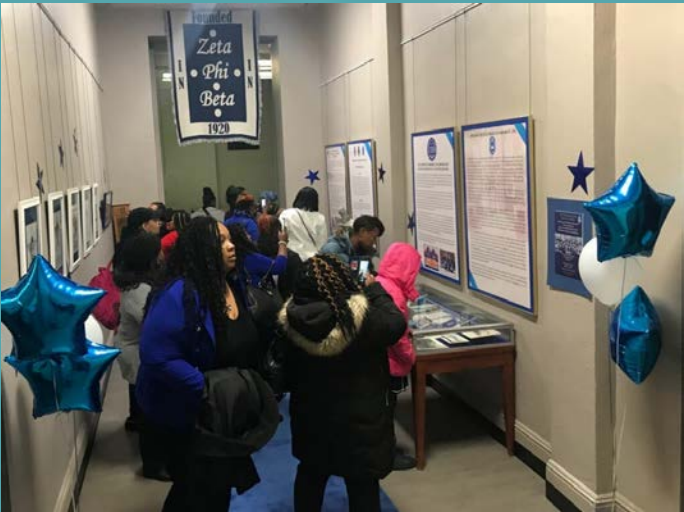
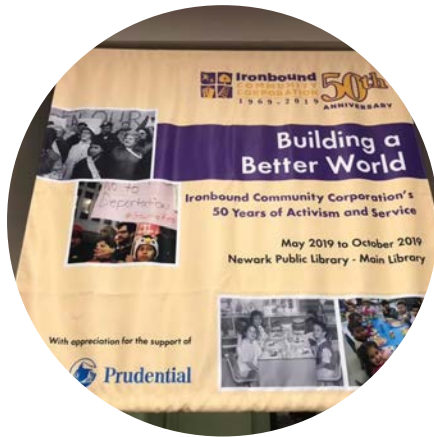


Preorder a copy of
*Here We Are: My Friendship with
Philip Roth* today!



The Newark Public Library Foundation
c/o Community Foundation of New Jersey
P.O. Box 558
Morristown, NJ 07960-0558

MAIN LIBRARY EXHIBITS



Throughout 2019 and 2020, NPL continued its strong tradition of varied and exceptional exhibitions. In 2019, the Main Library housed several exhibits including *Rocco Scary: Newark Walks*; *ICC at 50! 1969-2019: Retrospective & Vision*; *Synagogues of Newark*; *The Society of American Graphic Artists' 85th Members Print Exhibition*; *Special Collections: New Artistry on Paper*; and *Our Land, Our Stories*.

Major exhibits in 2020 were *Radical Women: Fighting for Power and the Vote in New Jersey!* and *Essex County Parks System 125th Anniversary*. The Radical Women exhibit opened in January 2020, celebrating the 100th anniversary of the 19th amendment that granted American women the right to vote.



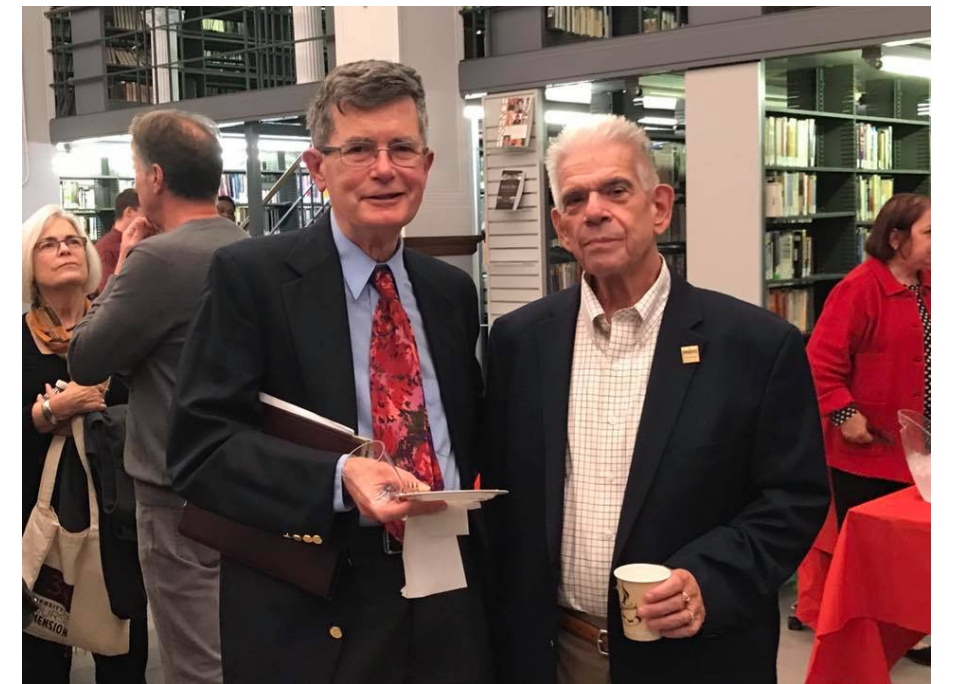
Remembering William J. Dane

1923-2019

William Dane, who began his career as a clerk in the Art and Music Department of the Newark Public Library in 1947, stayed for 62 years and retired in 2009 as the Supervising Librarian of Special Collections. The library's talented and devoted friend died in July 2019. He was the mastermind behind the greatness of the Special Collections, particularly prints. Dane had the foresight to collect promising artists' work before they became famous, including Warhol, Lichtenstein and Rauschenberg. He also built strong relationships in the art world and with donors. His efforts resulted in "The William J. Dane Fine Print Collection," so named in 1997. This extraordinary collection of more than 25,000 fine prints is considered among the top in the country.

NPL's Special Collections comprise a multimedia assortment of items from the Renaissance to the 21st century, including 5,000 posters, artists' books, rare books, a page from a Gutenberg Bible, even shopping bags! Dane once said, "I feel very lucky that early on I fell into a professional subject area that I found very rewarding and filling...No two days have been the same."

In 2004 Dane established the "The Gertrude Fine Prints Endowment Fund" in memory of his sister. The Library is grateful for the generous endowment Bill Dane left to support his beloved Special Collections.



Close friends of William J. Dane gathered at a memorial service hosted by the Library in October, 2019.

DONORS - 2019

\$100,000+

Anonymous Donor
Anonymous Foundation
NJ Department of Community Affairs
Prudential Foundation
State of New Jersey - Department of Labor
& Workforce Development
Victoria Foundation, Inc.

\$25,000 – \$99,999

New Jersey Historic Trust
New Jersey Historical Commission
NJ Department of Labor
New Jersey State Library
Panasonic Corporation of North America
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\$10,000 – \$24,999

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\$500 – \$999

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Newark LGBTQ Community Center
Newark Museum of Art
Newark Trust for Education
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PricewaterhouseCoopers
Wendy Ramirez
Franz Reidinger
Judith Rew
Lisa Richardson
Committee to Re-Elect
Wayne Richardson

Thomas Riley
Henry Rincon
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Annecy Webb
Patricia Williams
Monica Wilson
Zachary Worden
Renalda Yarbough
YMCA Newark & Vicinity

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Maisha Amen
Ellen Arian
Marsha Armstrong
Gregory Banks
Paula Baratta
Celeste Bateman
Erika Bennett
Noah Bergam
Bethany Baptist Church
Evelyn Bilal
Autumn Black
Sara Bleier
Daniel Bodily
Diane Bonavota
Barbara Bornstein
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Marjorie Brandriss
Selena Brogan
Joyce Bryant
Walter Bryant
Susan Burleson
Amelie Caceres

Allison Capel
James Capuano
Raymond Chang
Velma Chang
William Chappel
Young Cho
Deborah Clark
KyShad Clark
Dawn Clyburn
Arnold Cohen & Nancy Zak
Rona Cohen
Chavonne Collins
Diane Colson
Leslie Colson
Dale Colston
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Constance Czekanski
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Annabelle Zhang
Yue Zhang

2019 GRANTS & FINANCIALS

In addition to individual gifts, grant funding is crucially important to our library. Corporate, foundation and government grants help NPL go beyond the basics and enable us to bring new and innovative services and programs to our users in Newark and across the region.

GRANT	PURPOSE	AMOUNT
Charles Emil Thenen Foundation	Supporting the High School Academic Support Program's college tours for Newark high school students	\$2,000
Essex County Local Arts Program	Annual Latino Heritage Celebration	\$4,120
Anonymous Funder	Capital Improvements & Renovations for Main Library	\$200,000
New Jersey Historic Trust	Supporting the repair of the historic façade of the Main Library	\$86,184
Newark Arts	Children's Paint and Sip arts programming	\$3,000
NJ Council for the Humanities	Bringing the Public Scholars Project program "The Life and Writings of James Baldwin" to Newark	\$5,000
NJ Historical Commission	General operating support for NPL's historical programming and the New Jersey Information Center	\$57,558
NJ Department of Community Affairs	Newark Community Learning Collaborative	\$200,000
NJ Department of Labor & Workforce Development	Career Connections	\$75,000
NJ Department of Labor & Workforce Development	Community Library Adult Literacy & Career Pathways Grant Program	\$86,294
The Panasonic Foundation	2019 Summer Reading Challenge	\$50,000
PNC Bank Foundation	Black History Celebration 2019	\$22,000
The Prudential Foundation	Operational Support: Working Capital	\$500,000
The Prudential Foundation	Capacity Building Grant focused on new public & social services, special collection and evaluation metrics	\$125,000
Victoria Foundation	Supporting a Teen Librarian and STEAM programming	\$75,000
Victoria Foundation	High School Academic Support Program funding	\$25,000
Victoria Foundation	Supporting NPL's search for a new Library Director	\$10,000

DONORS - 2020

\$100,000+

Anonymous Donor
NJ Department of Community Affairs
Prudential Foundation
Victoria Foundation



\$25,000 – \$99,999

Estate of Robert A. Linardakis
New Jersey Department of Labor
New Jersey Historic Trust
New Jersey Historical
Commission
Panasonic Corporation of North America
Universal Television LLC

\$10,000 – \$24,999

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State of New Jersey - Department of Labor
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\$5,000 – \$9,999

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Dolores DiLeo
Julia Dorn
Laurel Dumont
Phyllis DuPree
Michael Feinstein
Alicia Figueroa
Christine Florez
James Gable
Mary Gable
Jordan Glatt
Diana Glover-Moore
Gregory Guderian
Alicia Harris
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Randi Jaffe
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Dorothy Jeffries
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Ryan Weber
Kevin Wright



*The Newark Public Library has
something for everyone!*

2020 GRANTS & FINANCIALS

The global pandemic presented extraordinary challenges for NPL. We are honored and humbled by the continuing support of our individual, corporate and grant funders who provided additional flexibility during 2020. This support helped to ensure that the Library was able to pivot to virtual service delivery, expand our reach to users from across the globe, and assist residents in successfully carrying out their civic duties to our city, state and country.

GRANT	PURPOSE	AMOUNT
Essex County Local Arts Program	Annual Latino Heritage Celebration	\$4,000
Fund for New Jersey	Census 2020 Outreach	\$18,147
New Jersey Historical Commission	Project Grant: "Radical Women. Fighting for Power and the Vote in New Jersey"	\$8,910
New Jersey Historical Commission	General operating support for NPL's historical programming and the New Jersey Information Center	\$57,558
NJ Council Humanities (NEH)	COVID Response: Expand NPL's I.T. capacity	\$10,800
NJ Council Humanities (NEH)	Springfield Branch: Capturing COVID Experiences of Newark's Senior Citizens	\$5,000
NJ Department of Community Affairs	Newark Community Learning Collaborative	\$200,000
NJ Department of Labor and Workforce Development	Community Library Adult Literacy & Career Pathways Grant Program	\$94,923
NJ Healthcare Foundation	Census 2020 Outreach to hard-to-count communities	\$25,000
NJ Library Association	Census 2020 Advocacy	\$1,600
PNC Bank Foundation	Black History Celebration 2020	\$24,000
The Prudential Foundation	Operational Support: Working Capital	\$500,000
The Prudential Foundation	Fund development and public services	\$100,000
The Prudential Foundation	Supporting NPL's search for a new Library Director	\$20,000
Victoria Foundation	Club Success after school academic enrichment	\$75,000
Victoria Foundation	High School Academic Support Program funding	\$25,000
Victoria Foundation	NewarkReads 2020 literacy programming	\$30,000
Victoria Foundation	COVID Relief Grants (PPE & Technology Related)	\$12,000

IN-KIND DONATIONS - 2019 & 2020

Abya Yala Arte Y Cultura
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 Cool Vines
 Josephine Welker
 Robert L. Williams
 Layqa Nuna Yawar
 YourReikiRelief
 Emily Zacharias
 Lisa Zeiger

SOCIETY OF AMERICAN GRAPHIC ARTISTS

A special thanks to the **Society of American Graphic Artists** for their contributions to the Newark Public Library. Ninety-one prints were on display during 2019 which helped demonstrate a variety of traditional and contemporary printmaking techniques.

Linda Adato
 Susan Altman
 Michael Arike
 Cynthia Back
 Rica Bando
 Carla Bauer
 William Behnken
 Sherry Bell
 Grace Bentley-Scheck
 Shirley Bernstein
 Jean Allemeier Boot
 Naomi Bossom
 Miriam Cheikin
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 Michael Pellettieri
 Merle Perlmutter
 Alan Petrulis
 Colleen Pike-Blair
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 DeAnn Prosia
 Susan Pyzow
 Joseph Ramos
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 Richard Sloat
 Sigrid Sperzel
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 Patricia Van Ardoy
 Steven Walker
 Claudia Waters
 Joyce Ellen Weinstein
 Idaherma Williams
 Yuemei Zhang



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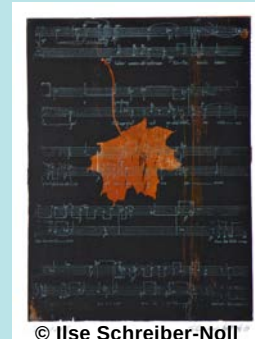
© Takayo Noda



© Sherry Bell



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SNAPSHOT OF 2020

In March 2020, everyone's world changed. We had to reinvent how we served our library community.
Here's a look at how we pivoted, by the numbers.

ATTENDANCE
AT 2020 VIRTUAL
LIBRARY
PROGRAMS

248,829

251 ↑ 10%
INCREASE FROM 2019

NPL WEB PAGE
USERS: 279,240

76 ↑ 10%
INCREASE FROM 2019

2020 **kanopy** SEARCHES

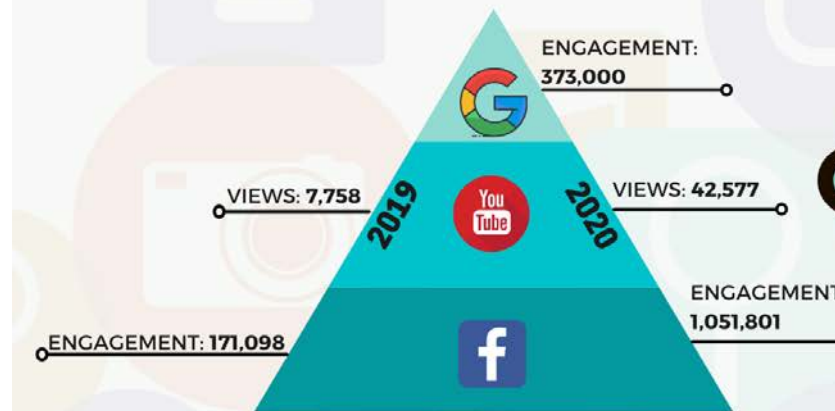
27,780

111 ↑ 10%
INCREASE FROM 2019

INCREASE
FROM 2019



SOCIAL MEDIA @ NPL

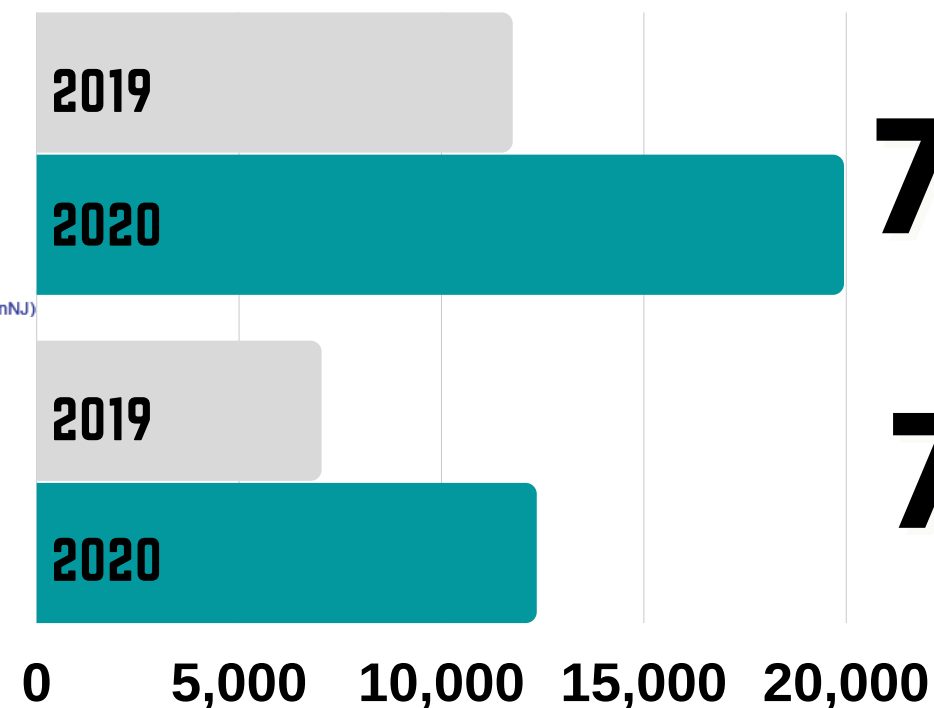


+ 448 %
YOUTUBE VIEWS

+ 514%
FACEBOOK ENGAGEMENT

ELibrary Plays
ELIBRARY NJ
a downloadable digital media collection provided
by libraries in central New Jersey (formerly ListenNJ)

E-Media Checkouts



70 ↑ 10%
INCREASE FROM 2019

76 ↑ 10%
INCREASE FROM 2019



DIGITAL NPL SEARCHES

1,025,418

516 ↑ 10%
INCREASE FROM 2019

NPL Booked for the Evening Gala 2019



Community members came out in support of NPL’s Booked for the Evening Gala. As the Library’s primary fundraiser, our annual Gala provides an opportunity to honor our corporate and community partners who strengthen and enhance our mission driven programs and services. Always a well attended event, NPL’s Gala brings together the best of Newark to celebrate our community.

OUR 2019 GALA SPONSORS

GOLD

Warren & Andrea Grover



Robert & Rosemary Steinbaum

SILVER

Thomas Alrutz



AnnBehaArchitects



Timothy & Gloria Crist

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TRONISIDE NEWARK

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INSIDE & Curbside

A Benefit for the Newark Public Library

2020 Honoree



THOMAS ALRUTZ
Former Interim Director



OUR 2020 GALA SPONSORS

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THE NEWARK PUBLIC LIBRARY

Questions? Contact us
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2019 FINANCIAL SUMMARY

SUPPORT & REVENUES

<i>City of Newark Appropriation.....</i>	\$10,539,585
<i>State and Federal Revenues.....</i>	\$400,775
<i>Unrestricted Donations.....</i>	\$233,680
<i>Grant-Related Revenues.....</i>	\$2,268,401
<i>Investment Income.....</i>	\$63,305
<i>Miscellaneous Fees.....</i>	\$41,520
<i>Other Revenues.....</i>	\$69,040

Total Support and Revenues.... \$13,616,306

EXPENDITURES

<i>Salaries and Wages.....</i>	\$5,932,230
<i>Payroll Taxes & Employee Benefits.....</i>	\$2,379,431
<i>General and Administrative.....</i>	\$2,575,945
<i>Services by Contract.....</i>	\$1,383,340
<i>Books and Library Materials.....</i>	\$854,300
<i>Capital Expense.....</i>	\$491,060

Total Expenditures..... \$13,616,306

2020 FINANCIAL SUMMARY

SUPPORT & REVENUES

<i>City of Newark Appropriation.....</i>	\$10,539,585
<i>State and Federal Revenues.....</i>	\$375,825
<i>Unrestricted Donations.....</i>	\$243,100
<i>Grant-Related Revenues.....</i>	\$2,151,200
<i>Investment Income.....</i>	\$75,000
<i>Miscellaneous Fees.....</i>	\$36,000
<i>Other Revenues.....</i>	\$53,000

Total Support and Revenues....\$13,473,710

EXPENDITURES

<i>Salaries and Wages.....</i>	\$5,732,230
<i>Payroll Taxes & Employee Benefits....</i>	\$2,278,040
<i>General and Administrative.....</i>	\$2,856,750
<i>Services by Contract.....</i>	\$1,490,860
<i>Books and Library Materials.....</i>	\$495,640
<i>Capital Expense.....</i>	\$620,190

Total Expenditures..... \$13,473,710

**Please note: The annual financial audits for 2019 and 2020 had not taken place when this Financial Summary was prepared.*

A LETTER OF GRATITUDE

From Board of Trustees President, Lauren Wells

The past year has been an inflection point for our City and the world. We have experienced and triumphed over challenges we could not have anticipated or imagined. But individually and collectively we have witnessed the greater sides of ourselves and each other spring forth. Despite the loss, grief, and racial injustice that this unprecedented time in history will forever be remembered for, we stand together as a strong and vibrant City. In every neighborhood and on every block, Newarkers helped family, friends, and neighbors through the pandemic and created healing spaces to imagine a healthier and more just future for us all.

We at the Newark Public Library are honored to have been a part of Newark's triumph. We are grateful to the community for recognizing our value in a virtual world and for allowing us to find new ways to meet your needs. You realized that our assistance doesn't stop at the door or run on a clock and took advantage of our online research resources, virtual programming, and even entertainment to keep your minds and hearts engaged with the community and world outside of your doors. To our staff, you have adapted, pivoted, and created in order to serve our community well while also experiencing the realities and difficulties of this time. For this, I say, "We see you and we thank you."

Be well, stay safe and remember, NPL is always here for you.



COMMENTS FROM THE COMMUNITY

NPL's virtual service skills are amazing! They provide a wonderful enriching resource for everyone... and it is FREE!

The ASL Classes reach so many people and is really impacting how we perceive and view hearing impaired. You have truly opened many eyes and ears. Please continue these ASL classes.

So proud of the great work NPL HRIC is doing.! Thank you for educating our communities on the importance of our history.

I would love to be able to get my students involved in the COVID archives, possibly creating their own reflections as well as digitally exploring the resources.

I'm so grateful NPL staff is continuing to offer dynamic digital programming. I was excited for this historical gem! Thank you so much for teaching me something new today!!