

PRESS RELEASE

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***Dedicated to Every Block in Newark,*
An Art Exhibition about Urban Planning,
Including the First Scale Model of the Entire City,
Goes On View at Newark Public Library**

NEWARK, NJ July 18, 2016 – People Power Planning Newark, the Newark Public Library, the City of Newark Mayor’s Office of Art, Cultural Development, and Tourism, and Newark Celebration 350 announce the opening of *Dedicated to Every Block in Newark*, an exhibition in the lobby of the historic main branch of the Newark Public Library at 5 Washington Street.

Dedicated to Every Block in Newark:
An Exhibition by People Power Planning Newark and Bisa Washington
July 20–September 15, 2016
The Newark Public Library
5 Washington Street
Newark, NJ 07102
Opening reception: July 20, 6–8 pm

Celebrating Newark's 350th anniversary, the installation in the library lobby brings together two bodies of work reflecting upon the history, character and destiny of the city.

Bisa Washington is a sculptor, printmaker, writer, educator and Newarker. Five pieces from her long-term series of tributes to St. Clementine, speculative saint of Newark, will be on display in visual and spiritual dialogue with the work of People Power Planning Newark.



People Power Planning Newark is a popular education project about how people, power, and planning interact to shape the metropolis of New Jersey. The work on display, including the first-ever scale model of the entire city, geographic quilts, and historical planning materials, highlights long-term efforts of government, business, and resident organizations to create the Newark they want. Documenting the conflicts and cooperation that undergird the physical city, contributing artists and designers educate and challenge us to work more assertively with other Newarkers to make our city. The exhibition marks the culmination of an intense participatory process over four years involving over 150 Newark residents, students, organizations and allies.



The centerpiece of the exhibition is the first-ever physical model of the entire city, measuring 14 feet across and containing over 30,000 individual buildings. The model was crafted by volunteers across the city—architecture students at NJIT, neighborhood residents, educational and religious organizations, and friends—over several years. The model’s dedication reads “This Effort Honors the Much Greater Efforts Made by Newark Residents and Advocates in Struggles to Shape the Facts on the Ground.” A pair of Newark quilts provide a visual context for the colorful geometries of the model, and archival materials from the library’s collection including official master plans, community plans, and Urban Renewal reports provide a glimpse into Newark’s land use politics. Finally, materials from the Newark Zoning Workshop demonstrate how neighborhood organizations continue the tradition of educating themselves on how to be most effective in creating the neighborhoods and city they want. Following the September 15 conclusion of the display at the library, the exhibition will be realized in more extensive form at Newark City Hall.



The works of People Power Planning Newark and Bisa Washington are displayed in order to speak among themselves and with all visitors to the library. A fitting setting, the Newark Public Library is one of the city’s most historic and most active civic spaces. This exhibition continues and updates the institutional spirit of legendary library director John Cotton Dana, known for working to make the library relevant and useful to the daily lives of residents and for advocating a public urban planning system.

Dedicated to Every Block in Newark is open and free to the public during regular library hours: Monday: 9 am–5:30 pm; Tuesday: 9 am–5:30 pm; Wednesday: 9 am–8:30 pm; Thursday: 9 am–5:30 pm; Friday: 9 am–5:30 pm; Saturday: 11 am–3 pm; Sunday: Closed

Who made this model? The model was made by over 150 residents, groups, friends, and students from the College of Architecture and Design at NJIT.

What is the model made of? The houses (colored yellow for 1-2 family buildings and orange for 3 or more families) are made of styrene plastic. Other buildings are made of layered laser-cut cardboard. The model surface is plywood contoured with a computer-controlled mill to show the hills and valleys of the city.

What scale is the model? The scale of the model is 1" = 250", meaning that a two story house with pitched roof would be roughly 1/8" high.

What do the colors mean? The model is colored to show the use of buildings as follows:

<u>This model is DEDICATED TO EVERY BLOCK IN NEWARK</u>	<u>Este modelo está DEDICADO A CADA BLOQUE EN NEWARK</u>
COLORS BELOW SHOW HOW EACH BUILDING IS USED	COLORES ABAJO MUESTRAN CÓMO SE USA CADA EDIFICIO
House for 1–2 families	Casa par 1–2 familias
Apartments	Apartamentos
High-rise	Edificio en torre
Apartments & shopping	Apartamentos y tiendas
Offices & shopping	Oficinas y tiendas
Offices	Oficinas
Manufacturing, industrial & warehouse	Fabricación, industrial y almacén
Public (government, hospital & entertainment)	Público (gobierno, hospital y entretenimiento)
Education	Educación
Religious & charitable	Religiosa y benéfica
Recreation	Recreación
Parking	Estacionamiento

High resolution images available upon request.

People Power Planning Newark

People Power Planning Newark is a popular education project about how people, power, and planning interact to shape the metropolis of New Jersey.

Project Directors: Damon Rich, Tony Schuman, and Jae Shin

Project Partners: City of Newark and NJIT College of Architecture and Design

Primary Support: National Endowment for the Arts

Additional Support: Mayor Ras J Baraka and the Municipal Council, Victoria Foundation, Newark Celebration 350, Newark Preservation and Landmarks Committee, Mayor's Office of Arts, Cultural Development and Tourism, and Newark Public Library

New Jersey Institute of Technology College of Architecture and Design

The College of Architecture and Design (CoAD) is comprised of School of Architecture and School of Art + Design. The College offers undergraduate degrees in architecture, digital design, industrial design and interior design as well as graduate degrees in architecture, infrastructure planning, and urban systems. The College of Architecture and Design is a comprehensive Design School located in a comprehensive research university. By studying design here, you will have ample opportunities for cross-pollination of ideas and interdisciplinary interaction. NJIT offers 126 degree programs through six professional schools and colleges. You can double major, design an interdisciplinary major, opt for an accelerated bachelor's or master's degree program, and cross-register at nearby schools such as Rutgers University–Newark.

City of Newark Mayor's Office of Arts, Cultural Development and Tourism

The Mission of the Mayor's Office of Arts, Cultural Development and Tourism is to enhance the lives of all citizens of the City of Newark and beyond by providing an organizational structure through government access to assist in enhancing arts and cultural initiatives; and

To assist in providing programming and activities to enhance, increase and maintain an active and viable tourism industry; and to bring financial resources, human resources, and material resources together under the umbrella of the Office of Arts, Cultural Development and Tourism in providing services, activities, event planning, media access, and general oversight for arts and cultural initiatives for the City of Newark

Newark Celebration 350

Newark Celebration 350 (NC 350) is a year-long jubilee of unique events and festivities commemorating the 350th anniversary of the city of Newark's founding. Over 150 marquee programs will highlight the city's rich history, remarkable achievements, diverse communities and extraordinary culture presented by a unique coalition of citizens, educational institutions, cultural organizations and community groups. This spectacular "festival of festivals" aims to inspire and excite locals and visitors from around the world by showcasing the best of this great American city. For more information visit www.nc350.org #newark350.

The Newark Public Library

The mission of the Newark Public Library is to provide the people of Newark with opportunities to enrich their lives by connecting them with information resources and ideas that inform, enlighten, encourage, and delight!



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