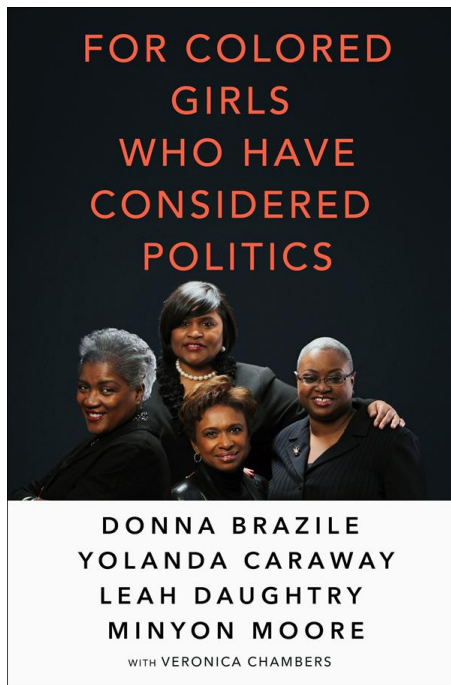




For immediate release

## At the Well Conferences, Inc. and the City of Newark Bring *For Colored Girls Who Have Considered Politics* Book Signing to Area

The four authors **Donna Brazile, Yolanda Caraway, Leah Daughtry, and Minyon Moore** will discuss today's political climate and the need for women of color to serve in government.



New York, New York. October 11, 2018—On November 3, 2018, At the Well Conferences, Inc., a nonprofit provider of empowerment programs for people of color, and the City of Newark will host the four authors, **Donna Brazile, Yolanda Caraway, Leah Daughtry, and Minyon Moore**, of **FOR COLORED GIRLS WHO HAVE CONSIDERED POLITICS** (St. Martin's Press; On-sale: October 2, 2018) for a book signing and afternoon of discussion. The affair will be held from 11:00 a.m. – 2:00 p.m. at the Robert Treat Hotel, 50 Park Place, Newark, New Jersey, 07102. Expected to speak during the event will be The Honorable Ras J. Baraka, Mayor of the City of Newark, New Jersey. Additional special guests will include Congresswoman Bonnie Watson Coleman, actor/director Delroy Lindo, and others.

Together, these authors, considered four of the most influential African American women in the United States, have penned the new book, **FOR COLORED GIRLS WHO HAVE CONSIDERED POLITICS** with Veronica Chambers to offer a roadmap for other women of color with political ambitions. As political strategists, organizers, CEOs, and more, these trailblazers, who call themselves, "The Colored Girls" share their personal journeys, marked by incredible successes and milestones.

There has never been a more important time for this book—the White House is once again being run almost exclusively by white men, while at the same time, a generation of young adults is finding their political voice and pushing for large-scale change. **FOR COLORED GIRLS WHO HAVE CONSIDERED POLITICS** provides a much-needed lens into what it takes for African Americans to succeed in politics. Full of hope, candor, energy, and truth, this is a defining book for our times. Brazile, Caraway, Daughtry, and Moore challenge women to pick up the mantle and continue to make government *truly* representative. With the lessons they've learned, the fights they've won and lost, and solid advice for the challenges ahead, **FOR COLORED GIRLS WHO HAVE CONSIDERED POLITICS** is the guide for a new generation.

The event is being organized by At the Well Conferences, Inc., the creator of the successful At the Well Leadership Academy for Young Women at Princeton University, now in its eighth year. The platinum sponsor is The City of Newark, New Jersey.

Praise for the book:

*"Provides much-needed inspiration. This illuminating tome is a road map for those who want to enter the realm of government."*—ESSENCE

Proceeds from the book signing will assist in sponsoring high school girls to attend the Power Rising Summit 2019 in New Orleans that is organized by Leah Daughtry. There is free registration for the event where books will be available for purchase. A pre-paid ticket of \$28.99 will ensure a priority reserved seat and book copy. All tickets are available on [Eventbrite](https://www.eventbrite.com). For additional information, visit [www.atthewellconferences.org](http://www.atthewellconferences.org) or call 646-592-1488.

### **ABOUT THE AUTHORS**

**Donna Brazile**, a veteran Democratic political strategist, is an adjunct professor at Georgetown University, author, television political commentator, and former interim chair of the Democratic Party. She was appointed as the 2018-2019 Gwendolyn S. and Colbert I. King Endowed Chair in Public Policy at Howard University.



**Yolanda Caraway**, the founder of The Caraway Group, a nationally recognized public relations firm, has played a major role in shaping the goals and objectives of the Democratic Party for over thirty years.



The Reverend **Leah Daughtry** is a nationally recognized teacher, preacher, speaker, organizer, leader, planner, political strategist, and CEO of the 2008 and 2016 Democratic National Conventions.



**Minyon Moore**, partner of the Dewey Square Group, was formerly CEO of the Democratic National Committee, Assistant to the President of the United States and director of the White House Office of Public Liaison, and director of White House political affairs under President Bill Clinton.



### **About At the Well**

At the Well Conferences, Inc. is a non-profit organization established in 2009 to promote the emotional, physical, financial, and spiritual health of women and girls. Education undergirds the foundation of the programming with the ultimate goal of transformative behavior that leads to better lifestyle choices.

### **Sponsor**



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