

Inside & Curbside

A Benefit for the Newark Public Library

THURSDAY, DECEMBER 3, 2020

HONORING:

Thomas J. Alrutz, NPL Virtual Programs,
& Introducing our New Director,
Joslyn Bowling Dixon

YES – I WOULD LIKE TO SUPPORT THE NEWARK PUBLIC LIBRARY AT THE FOLLOWING LEVEL:

VISIONARY

☐ \$25,000

INCREASE PROGRAMS & SERVICES THROUGHOUT ALL BRANCHES

- OPPORTUNITY TO SHOWCASE A PROMOTIONAL VIDEO AND/OR MAKE PRE-RECORDED REMARKS DURING THE EVENT
- OPPORTUNITY TO SHARE PROMOTIONAL VIDEO ON NPL'S SOCIAL MEDIA
- CREATE AND SHARE (15) SOCIAL MEDIA POSTS OVER THE COURSE OF (3) MONTHS TO 15,000+ FOLLOWERS
- PLUS, EMPOWER SPONSOR BENEFITS*

INNOVATOR

☐ \$15,000

GALVANIZE NPL VIRTUAL PROGRAMMING

- CREATE AND SHARE (12) SOCIAL MEDIA POSTS OVER THE COURSE OF 3 MONTHS (SEPTEMBER, OCTOBER, & NOVEMBER) TO NPL'S 15,000+ FOLLOWERS
- RECOGNITION ON INVITATION, WEBSITE, SOCIAL MEDIA SITES AND DURING THE EVENT
- LOGO ON EVENT SIGNAGE AND WEBSITE

CHAMPION

☐ \$10,000

ENHANCE NPL COLLECTIONS

- CREATE AND SHARE (9) SOCIAL MEDIA POSTS OVER THE COURSE OF 3 MONTHS (SEPTEMBER, OCTOBER, & NOVEMBER) TO 15,000+ FOLLOWERS
- RECOGNITION ON INVITATION, WEBSITE, SOCIAL MEDIA SITES AND DURING THE EVENT
- LOGO ON EVENT SIGNAGE AND WEBSITE

ADVOCATE

☐ \$5,000

ENLIVEN NPL PROGRAMS FOR TEENS & CHILDREN

- CREATE AND SHARE (6) SOCIAL MEDIA POSTS OVER THE COURSE OF 3 MONTHS (SEPTEMBER, OCTOBER, & NOVEMBER) TO 15,000+ FOLLOWERS
- RECOGNITION ON INVITATION, WEBSITE, SOCIAL MEDIA SITES AND DURING THE EVENT
- LOGO ON EVENT SIGNAGE AND WEBSITE

EMPOWER

☐ \$3,000

STRENGTHEN NPL SUPPORTIVE SERVICE PROGRAMS

- CREATE AND SHARE (3) SOCIAL MEDIA POSTS OVER THE COURSE OF 3 MONTHS (SEPTEMBER, OCTOBER, & NOVEMBER) TO 15,000+ FOLLOWERS
- RECOGNITION ON INVITATION, WEBSITE, SOCIAL MEDIA SITES AND DURING THE EVENT
- LOGO ON EVENT SIGNAGE AND WEBSITE

PLEASE REPLY WITH YOUR SPONSORSHIP COMMITMENT BY **FRIDAY, SEPTEMBER 25th**
FOR RECOGNITION ON THE INVITATION.

TICKETS / DONATIONS

(ALL CONTRIBUTIONS OVER \$100 WILL BE ACKNOWLEDGED VIA NPL'S WEBSITE):

☐ BIBLIOPHILE: \$1,500

☐ BOOKWORM: \$500

☐ CONTRIBUTOR: \$75

☐ FRIEND OF LIBRARIANS: \$1,000

☐ READING ENTHUSIAST: \$150

☐ WORDSMITH: \$35

PLEASE CHARGE MY CREDIT CARD

☐ VISA

☐ MASTERCARD

☐ AMEX

NAME ON CARD: _____

CREDIT CARD NUMBER: _____

SECURITY CODE: _____

EXPIRATION DATE: _____

☐ ENCLOSED IS MY CHECK PAYABLE TO: **THE NEWARK PUBLIC LIBRARY**

NAME (PRINT) _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ EMAIL: _____

☐ UNFORTUNATELY, WE ARE UNABLE TO ATTEND. PLEASE ACCEPT OUR TAX-DEDUCTIBLE CONTRIBUTION OF \$ _____

PLEASE RETURN THIS FORM VIA EMAIL OR MAIL TO: INSIDE & CURBSIDE BENEFIT
C/O DEVELOPMENT DEPARTMENT
NEWARK PUBLIC LIBRARY
5 WASHINGTON STREET
NEWARK, NJ 07102



A Tradition of
INNOVATION
AND SERVICE

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