

THE NEWARK PUBLIC LIBRARY

125th year

Booked for the Evening

“Giving Tuesday” December 2, 2025

A BENEFIT FOR THE NEWARK PUBLIC LIBRARY

At The Newark Public Library

2025 Gala Program Journal AD AGREEMENT

Don't miss this opportunity to showcase your brand or message in the 2025 Booked for the Evening Gala Program Journal. Whether you want to celebrate an honoree, advertise your business, or highlight your social impact, our journal is a great way to reach a wide and engaged audience.

SUBMISSION DEADLINE

- The submission deadline for an ad is November 10.

DIGITAL AD SPECS

- High resolution (300dpi) JPG or PDF with fonts converted to outlines
We accept collected files from Adobe InDesign or Illustrator CS3 or later for Mac computers
Maximum file size 25 MB
CMYK color

PRICING

- Full-page ad \$1,000 (5"w x 8"h)
Half-page ad \$500 (5"w x 3.75"h)
Quarter-page ad \$250 (5"w x 1.875"h)
Eighth-page ad \$100 (2.4"w x 1.875"h)

SELECT AD SIZE

- Full-page ad \$1,000 Half-page ad \$500
Quarter-page ad \$250 Eighth-page ad \$100

Please charge my credit card Visa MasterCard

NAME ON CARD

CREDIT CARD NUMBER

SECURITY CODE

EXP DATE

Enclosed is my check payable to Newark Public Library

NAME (PRINT)

TITLE

COMPANY

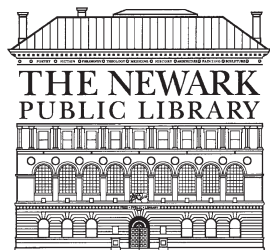
ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE



Please return this form via email or mail to

Booked for the Evening
c/o Development Department
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Newark, NJ 07102

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